

## Why choose **Merlin® Software?**



1. Always have accurate and up to date information on:
  - a. Stock Levels
  - b. Sales by Product
  - c. Sales by Category or Department
  - d. Sales by Product Type
  - e. Sales by Individual
  - f. Sales by Location
  - g. Most profitable lines
  - h. Least profitable lines
  - i. Slow moving lines – in fact, ANYTHING you need to know!
2. Automatically control all Cash Transactions, Credit/Debit Transactions, Refunds, No Sales, Banking, etc. without the need for potentially insecure Supervisor Keys.
3. Automatically handle Special Discounts, Promotional Sales and other marketing initiatives easily and under complete control.
4. Always have accurate information on all V.A.T. liabilities right up to the time of the last completed sale.
5. Keep track of all sales functions in such cases as Deposits, Returns, Refunds, etc.
6. Provide facilities for Lay-away, Set-aside, Christmas Club, Special Orders, Cash on Delivery, Staff Sales, etc.
7. Always have accurate and up to date information on total business performance, including Sales, Costs, Margins, Profits, etc. from any terminal on the system.
8. Automatically link Goods Received to Purchase Orders.
9. Automatically produce Product and Bar-code labels for goods as received.
10. Automatically add new products to the store as soon as deliveries are received, for immediate sales.
11. Provide accurate pricing and discount structures based upon Cost + % Gross Margin.
12. Provide up to five standard discount levels for every product.
13. Provide facilities for additional discounts at the point of sale.
14. Sell by Quantity, Value, Pack, Weight, Serial Number, etc.
15. Control all Account Transactions including Account Enquiry and Customer Statements at the point of sale.
16. On-line Product Search facilities including additional Branches where appropriate.
17. Provide multi-media payments with automatic check of floor limits and direct links to clearing banks for all Credit/Debit transactions.
18. Automatically provide on-screen product and price information.
19. Provide facilities for Staff Sales with automatic control of discount levels.
20. In short – **TAKE FULL CONTROL OF YOUR BUSINESS!**

**FOR MORE INFORMATION CALL **Merlin Software Ltd** TODAY ON:**

**(01226) 321213**